

Consent to the Processing of Personal Data

In the case of the processing of personal data, which is based on the consent of the data subjects for the purpose of sending commercial messages and for the purposes of other Internet merchant direct marketing activities.

1. Ownership and contemporary data

1.1. The administrator of your personal data is Jan Pelc, registered office at Koldům 1580, 436 01 Litvínov, identification number: 72593334, registered in the Trade Register of the Litvínov Municipal Authority under File no. 2020149, ev. No 350802-8234-00 (hereinafter referred to as "the trustee").

1.2. The contact details of the administrator are as follows: Delivery address: Koldům 1580, 436 01 Litvínov, e-mail address shop@pekelec.com.

1.3. The administrator did not appoint a Data Protection Officer.

2. Legal reason for personal data processing

2.1. The legal reason for the processing of your personal data is your consent given to that controller within the meaning of Article 6 (1) (a) Regulation 2016/679 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46 / EC (General Regulation on the protection of personal data) (hereinafter referred to as the Regulation).

3. Purpose of personal data processing

3.1. The purpose of processing your personal information is to send business messages or perform other marketing activities by your administrator to your person.

3.2. The controller does not automatically make individual decisions within the meaning of Article 22 of the Regulation.

4. Date of storage of personal data

4.1. The period for which your personal information will be stored by the administrator is 16 years, but at the most until your consent to processing your personal data (for this purpose).

5. Other recipients of personal data

5.1. The administrator may, if necessary, intend to transfer personal data to a third country (to a non-EU country) or an international organization. The recipients of personal data in third countries are thought to be providers of mailing or cloud services.

6. Rights of the data subject

6.1. Under the terms of the Regulation, you have the right to request from the trustee access to your personal data, the right to repair or delete your personal data, or limit their processing, the right to object to the processing of your personal data, and the right to the portability of your personal data.

6.2. You have the right at any time to withdraw your consent to the processing of your personal information given to the administrator. However, this is without prejudice to the lawfulness of processing your personal data before such withdrawal of consent. You can appeal your consent to processing your personal information as follows: by sending a request to the address for delivery: Jan Pelc, Koldům 1580, 436 01 Litvínov or vice versa. to email shop@pekelec.com.

6.3. If you believe that your personal data has been infringed or violated, you may, inter alia, have the right to file a complaint with the Supervisory Authority.

6.4. You are under no obligation to provide personal information. Providing your personal information is not a statutory or contractual requirement and is not a requirement that is required to conclude a contract.

6.5. You have the right to object at any time to the processing of your personal data for the purposes of direct marketing, including profiling, if profiling concerns this direct marketing. If you object to the processing of your personal data for direct marketing purposes, your personal data will no longer be processed for these purposes.